

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Sang Yong Bae, et al.	:	
	:	Examiner: Not yet known
	:	
Serial No.: 10/595,998	:	Group Art Unit: Not yet known
	:	
U.S. National Phase Application based on	:	
International Application: PCT/KR04/003043:	:	
Filed: November 24, 2004	:	Attorney Docket No.: 56587.22
	:	
Filed: May 24, 2006	:	
	:	Customer No.: 027128
For: ON-LINE ADVERTISING SYSTEM	:	
AND METHOD	:	Confirmation No.: 1534
	:	

PRELIMINARY AMENDMENT C

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Prior to examination, it is respectfully requested that the application be amended as follows:

**Amendment to the Specification** begins on page 2 of this paper.

**Remarks** begin on page 3 of this document.